



The bamboo collection : a 100% natural choice for baby!

Quebec city, November 20 2007- Babies are going to be over the moon: Perlimpinpin innovates once again this season, and launches the eco-friendly Bamboo collection for little ones. This natural fibre has amazing properties and its fabric makes extra-soft and comfortable blankets and clothes. Ideal for a baby's sensitive skin and need for softness. Bamboo, a 100% natural choice!

Perlimpinpin, always ahead of the trends

Perlimpinpin's new bamboo products will without a doubt please the little ones and their parents. The Bamboo collection is made of assorted nap bags and blankets, newborn clothing, crib sheets, change pad covers and nursing pillows, in natural and soft colours. A bedding collection will be added to the selection in Spring 2008. A ravishing collection that will please parents that are looking for practical, comfortable and eco-friendly products.

6 good reasons to buy clothing and accessories made of bamboo

- It protects baby from ultraviolet rays
- It is hypo-allergenic and remains so, even after many washes
- Softer than cotton, it has an extra soft and silky texture
- It is easy-maintenance
- It absorbs and evaporates sweat in a split second
- It provides baby with the necessary comfort at any temperature

Why is the bamboo fibre good for the environment?

- Bamboo regenerates very quickly
- It grows without the use of pesticides or fertilizers
- The bamboo fibre is 100% biodegradable
- It is naturally antibacterial

The bamboo fibre used in the Perlimpinpin collection is *Oeko-Tex Standard 100* certified, an international synonym for responsible textile production, from the raw material to the finished product. For more details, go to www.oko-tex.com

Perlimpinpin's bamboo collection is sold in the best specialty stores nationwide. Visit www.perlimpinpin.com to learn more about the collection and review our retailers list.

About Perlimpinpin

Launched in 1986, Perlimpinpin has established over the years its reputation as a leader in the children's industry. This manufacturer has now more than 500 retailers across Canada and the United States. Its mission: create great looking, superior quality products, comfortable and well-performing, at a competitive price. At Perlimpinpin, we share a passion for children's well-being!